



Show emphasizes the big picture of self-service

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Traffic was heavy at the **IBM** booth, which displayed a number of applications, notably the Mix & Burn music kiosk. Vice president of operations Dan Kobylarz demonstrated the shopping cart-based music store, which not only offers songs and albums for purchase but boasts sophisticated marketing functionality, like suggesting new songs and artists based on the user's perceived tastes. The finished disc can be labeled, and the printer can also dispense a full-color tray card and front cover.

ICM LLC showcased several of its digital signage offerings, including the "Video Poster," a combination static/digital display that can be mounted on a wall or attached to a base for free-standing floor use. All of the models sport multiple Flash and USB ports, making it easy to update content. According to president Volkan Keskinoglu, a wireless version will be available by the end of the year, enabling content update and management from a single location.

At the show, **Infonox** introduced its latest turnkey solution, ActiveKiosk, a suite designed to simplify the transition from clerk, teller and cashier-managed processes to self-service terminals.

The ActiveKiosk Suite includes a library of financial products for retail and bank lobbies, and offers workflow solutions for browsing, selecting and making payments for retail services. Financial products include money transfer, check cashing, bill payment, card issuance, loan and insurance application processing, and remote deposit/capture of checks. The customer-facing workflows include hotel or casino check-in/out, car rental, auto and personal insurance purchases, credit application and credit card activation.

KING Products & Solutions had several of its multi-display enclosure models on the show floor, which combine a traditional kiosk with a dynamic digital display mounted above the touchscreen. Vice president of North American sales and marketing Robert Giblett demonstrated the new Web administration interface, which allows kiosk operators to upload, schedule and manage content from any Internet-enabled computer.

Kiosk Logix demonstrated its BizCenterLOGIX solution, an integrated package featuring software, touchscreen interface and a backend powered by a Lexmark print/copy center. Vice president of technology Kevin Mathison said the package makes it easy for hotels to set up